

Manish

Frontend Developer

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Summary

Results-driven UI / Frontend Developer with 4+ years of experience architecting and delivering responsive, high-performance web applications and Shopify e-commerce platforms across 55+ projects. Proficient in React JS, Next JS, HTML5, CSS3, JavaScript (ES6+), Tailwind CSS, Bootstrap, and jQuery, with proven expertise in translating Figma designs into pixel-perfect interfaces. Demonstrated ability to improve user engagement by 30%, optimize Core Web Vitals, and develop government-grade portals alongside leading e-commerce storefronts. Adept at cross-functional collaboration, agile delivery, and crafting scalable frontend architectures that drive measurable business impact.

Experience

UI Developer (Frontend)

vCommission Media Pvt. Ltd., Gurgaon
Jan 2026 - Current

- Develop and customize Shopify storefronts to enhance e-commerce performance and UX.
- Core contributor to VelocityX (velocityx.vcommission.com), an affiliate marketing platform, and DTCX, its direct-to-consumer sub-platform.
- Build responsive, mobile-first UI components using React JS, Tailwind CSS, and Bootstrap ensuring cross-browser consistency.
- Translate Figma designs into pixel-perfect, production-ready code with SEO and accessibility standards.
- Collaborate with design and backend teams to deliver features on time and contribute to code reviews.

UI Developer (Frontend)

BVC eServices Pvt. Ltd., Gurgaon
April 2025 - January 2026

- Internal transfer from BVC eServices Pvt. Ltd. to VCommission, a subsidiary company of BVC eServices Pvt. Ltd.

HTML / Frontend Developer

Hashtag Orange, Gurgaon
August 2024 – April 2025

- Delivered 10+ responsive websites and web applications from scratch including Azentio (enterprise fintech platform), Mufti Jeans (e-commerce fashion storefront), and Honeywell Buildings Technologies (corporate web portal).
- Boosted user engagement by 30% through performance-optimized UI with lazy loading, image compression, and efficient CSS/JS bundling.
- Converted 20+ Figma mockups into pixel-perfect, cross-browser compatible layouts across Chrome, Firefox, Safari, and Edge.
- Built and maintained WordPress custom themes enabling non-technical stakeholders to manage content independently.

Frontend Developer

ADG Online Solution, Delhi

February 2023 – August 2024

- Shipped 30+ web projects including NIC (National Informatics Centre) government portals, ensuring compliance with government UI/UX and accessibility standards.
- Led frontend development of Checkbrand (brand tracking dashboard) and Websiteranking.ai (AI-driven SEO audit tool) using React JS, Material UI, and Webpack, supporting 1,000+ active users.
- Integrated GSAP and ScrollTrigger animations into the company website, significantly elevating interactivity and brand perception.
- Improved Lighthouse performance scores across key properties through code refactoring, SEO optimization, and Google Search Console monitoring.

Frontend Developer

Web2Rise Solution, Faridabad, Haryana

January 2022 – February 2023

- Delivered 25+ web projects across diverse industries including ASB Industries, UJ Zipper, S3 Power Solution, Kquality Automotive, Jikasu, RS Enterprises, and Sample Planners among others.
- Converted custom Figma and PSD designs into fully responsive WordPress and PHP themes with clean, maintainable code.
- Built fast-loading, SEO-friendly websites adhering to web performance best practices across all client deliverables.
- Gathered client requirements and translated business needs into technical frontend specifications and iterative prototypes.

Skills

- HTML
- CSS
- JavaScript
- jQuery
- Bootstrap
- Tailwind CSS
- React JS
- Shopify

Projects

VelocityX — Affiliate Marketing Platform

- Live: velocityx.vcommission.com
- Tech Stack: HTML5, CSS3, JavaScript, React JS, Tailwind CSS, Shopify
- Contributed as a core frontend developer on VelocityX, a large-scale affiliate and performance marketing platform under vCommission.
- Built and maintained responsive UI components, ensuring seamless user experience across the affiliate dashboard and campaign management interfaces.

- Developed DTCX, a direct-to-consumer sub-platform within the VelocityX ecosystem, handling UI architecture and component integration.

Azentio — Enterprise Fintech & Insurance Platform

- Live: azentio.com
- Tech Stack: Next JS, JavaScript, jQuery, Material UI, Webpack, Bootstrap, HTML, CSS, Figma
- Developed a multi-page enterprise platform for a global fintech and insurance technology company serving clients across Asia, Middle East, and Africa.
- Implemented SSR and SSG with Next JS for fast page loads and improved SEO performance across all market regions.
- Built scalable, reusable UI component libraries aligned with Figma design systems, reducing feature development time significantly.

Checkbrand — AI Brand Tracking Dashboard

- Live: checkbrand.online
- Tech Stack: React JS, JavaScript, Material UI, Webpack, HTML, CSS, Bootstrap
- Built an AI-powered digital presence and social media tracking dashboard delivering real-time brand ranking reports and competitor analytics.
- Optimized React performance using memoization, lazy loading, and code-splitting, improving Time to Interactive (TTI) noticeably.
- Integrated REST APIs to display and refresh live brand performance metrics and detailed analytical reports.

Websiteranking.ai — AI-Driven SEO Audit Tool

- Live: websiteranking.ai
- Tech Stack: React JS, JavaScript, Material UI, Webpack, HTML, CSS, Bootstrap
- Developed an AI-driven website performance audit tool enabling businesses to identify and fix SEO, speed, and usability issues through an intuitive dashboard.
- Designed a multi-step audit results interface presenting complex technical data in a clear, non-technical format for business users.
- Integrated REST APIs for real-time performance metrics, audit scores, and prioritized fix recommendations.

Mufti Jeans — E-Commerce Fashion Storefront

- Live: muftijeans.in
- Tech Stack: HTML5, CSS3, JavaScript, jQuery
- Delivered pixel-perfect frontend for one of India's most recognized casual fashion and denim e-commerce brands.
- Built interactive UI elements including product filters, image carousels, and dynamic cart previews enhancing the shopping experience.
- Optimized page performance and asset delivery for a predominantly mobile user base on a high-traffic retail storefront.

Honeywell Buildings Technologies — Corporate Web Portal

- Live: honeywellbuildings.in
- Tech Stack: HTML5, CSS3, JavaScript, jQuery
- Built responsive, accessible web pages for Honeywell's India buildings technology division, adhering to global enterprise brand guidelines.
- Developed interactive product showcase sections communicating Honeywell's suite of safety and efficiency solutions clearly and effectively.

iboughtthis.org — Shopify E-Commerce Store

- Live: iboughtthis.org
- Tech Stack: Shopify (Liquid), HTML, CSS, JavaScript, Tailwind CSS
- Developed and customized a Shopify storefront with optimized theme code, improving page speed and overall shopping experience.
- Implemented custom Liquid templates and sections for flexible content management by non-technical store owners.

Riva Collections — Fashion E-Commerce

- Live: rivacollections.com
- Tech Stack: Shopify (Liquid), HTML, CSS, JavaScript
- Built and customized a Shopify store for a fashion collections brand, delivering a clean, conversion-focused storefront UI.
- Ensured mobile-first responsiveness and fast load performance across all product and collection pages.

Education

- Higher Secondary Certificate , Govt. Sr. Sec. School Saran, Faridabad, Haryana, 2021
- Nirwan University, Jaipur, Bachelor of Computer Science, Jaipur, 2025